City Product

Understand EXACTLY how your product is being sold globally with this detailed City Product report that focuses on operators selling your destination.

MIAMI, FL

RMI TRIP Report® City Product

Company	Country	Accommodations	Fly/Drive	Group	Motorcoach	Packages
Wings 'n Wheels	Belgium		Florida Vacation (9 days) Gateway IN: Miami, FL Gateway OUT: Miami, FL •Miami FL: 3 •Port St. Lucie: 1 •Melbourne: 2 •Daytona Beach: 1 •Kissimmee: 2 ------	Southern Adventure (21 days) Gateway IN: Atlanta, GA Gateway OUT: Miami, FL •Tallahassee, AmericInn By Wyndham: 2 •Jacksonville, Travelodge Inn & Suites by Wyndham: 2 •Daytona Beach, Travelodge by Wyndham: 1 •Miami, FL, Holiday Inn: 3		

Data is organized alphabetically by Tour Operator and separated by Country for easy reference!

See detailed itinerary data for your destination!

SAMPLE

RMI
Let's Get There Together.

The Destination RMI TRIP Report® delivers a comprehensive, data-driven view of how international travel trade is engaging with a destination. Combining an in-depth product audit with detailed booking reports, it provides market and tour operator analysis at the state, city, and property levels. Destinations can clearly identify which travel trade partners are selling their products, demonstrate the value of international visitation to stakeholders, and uncover opportunities for itinerary enhancements, upgrades and strategic improvements.

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Destination RMI TRIP Report®

When purchasing a Destination RMI TRIP Report®, you'll see all high-level metrics for your state to help you understand how you fit into the state's overall global success story.

See product audit totals for your specific destination, including your global market share in your state, plus estimated bookings and spend.

Miami

	2024	2025	2026	YOY
Tour Oper ors Offering Overnights	414	441	459	+4.08%
Overnights Offered	3,484	3,854	4,088	+6.07%
Overnight Market Share (state)	43.20%	45.40%	46.96%	+3.44%
Total Estimated Room Nights Booked	34,513	36,970		
Total Estimated Visitor Spending	$20,669,899	$21,889,454		

When purchased annually, you can track your YOY growth!

Miami Tour Operator Count

Every market selected by your state will be featured in your report.

	2024	2025	2026	YOY
Australia	43	48	45	-6.25%
Benelux	73	81	86	+6.17%
France	75	76	81	+6.57%
Germany	94	97	105	+8.25%
India	88			
UK	41			
Total	414			

This is a deep dive into your product, organized by type of overnight. Do operators sell your city mostly through stand-alone accommodations, group tours, or maybe specialty packages? This table tells that story.

Miami Overnights Offered

	2024	2025	2026	YOY
Accommodations	501	609	661	+8.54%
Fly/Drive	1,655	1,790	1,914	+6.93%
Group	570	556	506	-8.99%
Motorcoach	558	675	734	+8.74%
Packages	200	224	273	+21.88%
Total	3,484	3,854	4,088	+6.07%

**This one-sheet is a small sample from a much larger Destination RMI TRIP Report®. Please contact us to learn more!*

SAMPLE